

Internet Service Provider (ISP) – Advanced Services		
Sector: ICT	Project Value: JD12M	Location: Amman, Irbid and Zarqa
<p>Potential Opportunity</p> <p>The ISP industry in Jordan is considered to be moving to a more competitive market, although from the 9-12 ISP providers Wanadoo and Batelco still account for > 80% of the market. This number of providers is relatively small in comparative terms. The telecoms infrastructure is fast approaching global standards is still monopolized by Jordan Telecom, this is likely to change as policy recommendations and objectives of the Telecom Regulatory Commission (TRC) will spur additional competition. The immediate opportunity is for additional investment in ISP's to provide value added services at competitive rates. . At least 1 individual and 22 class license applications have been approved as of Feb 2006, this suggests a healthy and continued interest in the Jordan Market and the prospect for investment.</p>		
<p>I. Description of the Business</p> <p>Existing or new ISPs to offer: 1) digital TV; 2) digital audio and video; 3) VoIP, and conference call using secure networks and potentially virtual private networks (VPN) for business use. These ISP's already take advantage of the broadband infrastructure but additional investment in dedicated hardware and service is required. Specifically the investment is for ATM 155 mps lines and switches on the existing "backbone." Such ISP may focus on building a 100,000 to 150,000 consumer base and a parallel focus on business clients for data storage, services support, domain, database and website hosting, and internet access provision.</p>		