

Ajloun Arts & Design College		
Sector: Education Target Market: Local/MENA	Project Value: JD 10M FDI Potential: High	Location: Ajloun
<p>Potential Opportunity</p> <p>Jordan has an excellent reputation in the region for education. The sector is strongly supported by GoJ initiatives and the country's literacy rate is amongst the regions highest. However, Jordan's educational focus is more on the scientific streams and to some extent on arts, but not at all on fine arts and design.</p> <p>The large number of Iraqi artists and professors coming into Jordan due to the war in Iraq, (and the impact on Iraqi educational facilities) provides an opportunity for Jordan to establish a high class (fine) Arts & Design College with international affiliations that will attract students from all over the region.</p>		
<p>I. Description of the Business</p> <p>The development of a prestigious fine arts & design college affiliated with a renowned international school such as the Bath School of Art and Design.</p> <p>Placed in a prime location on excess of five thousand square meters of land, the school will grow to accommodate up to 500 students (full and part time), 25 or more teachers and 15 administrative staff. In addition, the school will have some boarding facilities for full time male and female international students.</p> <p>The School will provide students with a comprehensive array of programs of study at bachelors, masters, and doctoral levels; with subjects such as painting, printmaking, sculpture, ceramics, metal working, jewellery, interior and industrial design, photography, and textile design.</p>		