

<b>Ferris Wheel</b>		
<b>Sector:</b> Tourism	<b>Project Value:</b> JD7M	<b>Location:</b> Wadi Rum, Amman
<p><b>Potential Opportunity</b> Wadi Rum is one of Jordan’s most popular tourist attractions. With its scenic and picturesque views, Wadi Rum has the potential to host a variety of creative activities to attract a number of local and international tourists and encourage longer stays.</p>		
<p><b>I. Description of the Business</b></p> <p>The establishment of a 158m high ferris / observation wheel with panoramic views of the Wadi Rum and surrounding area. At this height it will be the tallest observation wheel in the world. Featuring 35 capsules, each with air conditioning and seating for up to fifteen guests. The wheel will spin at about 1-1/2 mph, with one round trip lasting 30 minutes. Examples of similar successful attractions can be found in Vienna and the London Eye in the UK.</p>		