

Modular Building Material Producer and Supplier		
Sector: Construction	Project Value: JD50M	Location: Amman
<p>Potential Opportunity</p> <p>Insulated polymer building panels have been successfully used across the globe for construction of pre-fabricated buildings – typically for retail, distribution, commercial, industrial, leisure, hospital, and education projects where they give a high quality finish to large visible structures. The panels also have excellent thermal and acoustic properties.</p> <p>There is increasing demand in the region for this material but no indigenous manufacturer has been established. Reduced construction costs are one of the major drivers - however, the panels tend to be bulky and relatively low value products with high distribution costs. These characteristics create a market opportunity for a local manufacturer and supplier who would enjoy a freight cost advantage over imported product.</p>		
<p>I. Description of the Business</p> <p>A composite panel manufacturing facility and provider of structural building materials to facilitate pre-fabrication of commercial, retails and industrial buildings. The business will also provide resources and expertise to support use of building panels by the construction sector.</p> <p>This facility will require capital investment in automated equipment, storage and distribution facilities estimated to be in the region of JoD50M to JoD75M depending on capacity.</p>		